***Crowdfunding Book Report :***

1. Given the provided data, what are the conclusions that we can draw about crowdfunding campaigns?

* From the relationship between the Launch date and outcomes, it shows that from the period 2010 to 2019 the successful and failed campaigns are going down in numbers for the month of Feb whereas the number of canceled campaigns are going up. This trend then changes drastically as the successful campaigns increase but the failed campaigns are opposite to the successful ones. So, it also shows that the months of July and August are the only months when the big changes are happening for all three campaigns.

1. What are some limitations of this dataset?

* The dataset does not include the opinions of the audience to know the reason behind why something does well whereas the other one fails.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could use the charts/ graphs to find out the following information:
* Relationship between the outcome of the categories and the countries
* A graph to show the success rate based on start date and an end date
* The relationship between the goal that was made and the outcome that came out.